



# 2012

CUBAVERA®

CORPORATE  
APPAREL

## CONTENTS

### Textured Camp Shirts

Sand Dune.....	4
Bedford Cord.....	6
Shadow Box.....	8

### Fashion Camp Shirts

Vero.....	10
Pieced Bedford Cord.....	12
Diagonal Twill with ¼" Inset Panels.....	14
Retro Herringbone.....	16

### Guayaberas

Traditional Guayabera.....	18
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### Fit Descriptions.....

### Custom Look.....

### Index.....

**CUBAVERA**® IS INSPIRED BY THE LATIN LIFESTYLE HERITAGE AND THE TRADITIONAL GUAYABERA SHIRT. WHAT MAKES THIS COLLECTION SO AMAZING IS THE COMBINATION OF INNOVATIVE FABRICS, STYLES AND TROPICAL COLOR PALETTES AT AFFORDABLE PRICE POINTS. FROM EMBROIDERED DETAILS TO TEXTURED CAMP SHIRTS, **CUBAVERA**® OFFERS MODERN FASHION SOLUTIONS FOR TODAY'S CONSUMERS. ALTHOUGH THE ACTUAL ROOTS OF THIS BRAND ARE LATIN, YOU WILL FIND THAT THE **CUBAVERA**® SHIRT HAS A UNIQUE DESIGN THAT APPEALS TO TODAY'S MULTI-CULTURAL LIFESTYLE. YOU CAN FIND THE **CUBAVERA**® BRAND IN DEPARTMENT AND SPECIALTY STORES NATIONWIDE.





CUBAVERA®

CUBAVERA®

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CUBAVERA®

CRIMINI TAN

BRIGHT WHITE

JET BLACK

BLUE

NEW  
STYLE

### CM602

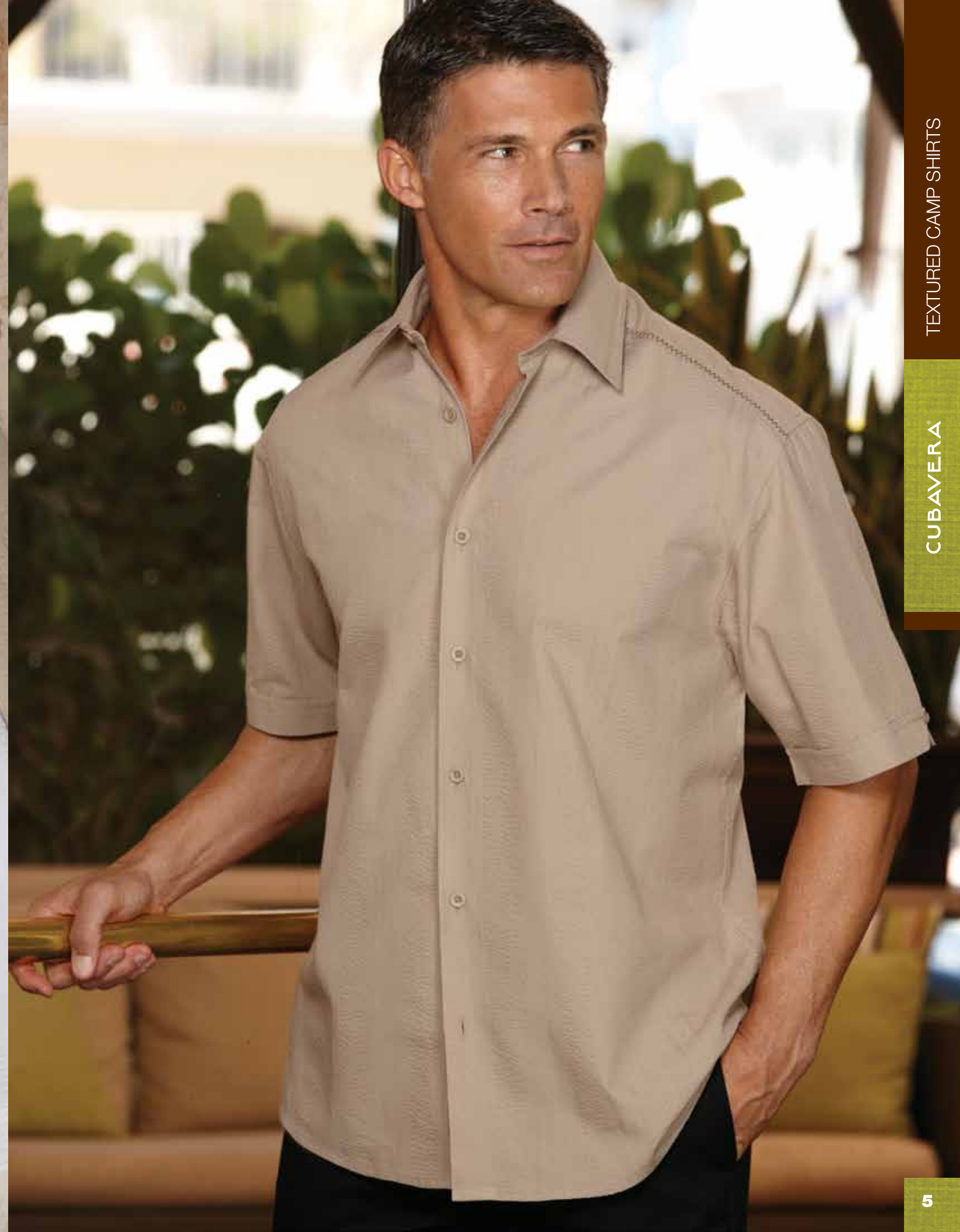
SAND DUNE TEXTURED CAMP SHIRT

- SEERSUCKER DOBBY JACQUARD BODY
- ZIG ZAG STITCHING ACROSS FRONT SHOULDER SEAM
- 100% COTTON
- 3.25 OZ
- DYED TO MATCH BUTTONS
- NOTCH SLEEVE CUFF WITH BUTTON
- CUBAVERA STREAMER ON INSIDE PLACKET

SIZES: S - 3XL

MSRP: \$45.98

PRICES APPLY TO SIZES S-XL



TEXTURED CAMP SHIRTS

CUBAVERA®



**CM111**

BEDFORD CORD CAMP SHIRT

**CW407**

LADIES BEDFORD CORD CAMP SHIRT

68/32 RAYON/POLYESTER  
BEDFORD CORD

5.3 OZ

SAND WASH FINISH FOR  
LUXURIOUS TOUCH AND DRAPE

COCONUT SHELL BUTTONS

CUBAVERA STREAMER ON  
INSIDE PLACKET

TONAL PINEAPPLE LOGO ON  
RIGHT SLEEVE

**SIZES:**

MENS S - 3XL

LADIES S - 2XL

**MSRP: \$41.98**



NEW COLOR  
GREY

CADILLAC PINK  
LADIES ONLY

IVORY

SOFT GREEN

BLUE

BLACK

SEA SPRAY

NAVY

CLAY

BRICK

TEXTURED CAMP SHIRTS

CUBAVERA®

YELLOW

MACONDO BLUE\*

NAVY

POKER RED\*

BLACK\*

KHAKI\*

BLUE

IVORY

PINE CREST

**C3S5402**  
SHADOW BOX CAMP SHIRT

70/30 RAYON/POLYESTER  
4.6 OZ  
SAND WASHED FOR SOFTNESS  
LEFT CHEST POCKET  
COCONUT SHELL BUTTONS  
CUBAVERA STREAMER ON  
INSIDE PLACKET  
TONAL PINEAPPLE LOGO ON  
RIGHT SLEEVE

**SIZES: S - 4XL**

**MSRP: \$39.98**

\* COLORS AVAILABLE IN 4XL

**C3S0988**  
LADIES SHADOW BOX  
CAMP SHIRT

70/30 RAYON/POLYESTER  
4.6 OZ  
SAND WASHED FOR SOFTNESS  
LADIES FIT WITH CONTOUR DART  
POINT COLLAR  
COCONUT SHELL BUTTONS  
CUBAVERA STREAMER ON  
INSIDE PLACKET  
TONAL PINEAPPLE LOGO ON  
RIGHT SLEEVE

**SIZES: S - 2XL**

**MSRP: \$39.98**

PRICES APPLY TO SIZES S-XL.



TEXTURED CAMP SHIRTS

CUBAVERA



CASHMERE BLUE/BRIGHT WHITE

JET BLACK/PAPYRUS

BRIGHT WHITE/PAPYRUS

DARK CHOCOLATE/PAPYRUS

ENSIGN BLUE/PAPYRUS

**NEW  
STYLE**

**CM600**  
VERO CAMP SHIRT

DECORATIVE EMBROIDERY OUTLINES TWO  
FRONT ¼" INSET PANELS

70/30 RAYON/POLYESTER

5.5 OZ

SAND WASH FINISH FOR LUXURIOUS TOUCH  
AND DRAPE

DYED TO MATCH BUTTONS

NOTCH SLEEVE CUFF WITH BUTTON

CUBAVERA STREAMER ON INSIDE PLACKET

**SIZES: S - 3XL**

**MSRP: \$47.98**

PRICES APPLY TO SIZES S-XL.



BLACK/IVORY

BLUE/IVORY

DEEP NAVY/IVORY

SOFT GREEN/IVORY

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### C6SW0003

PIECED BEDFORD CORD CAMP SHIRT

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68/32 RAYON/POLYESTER BEDFORD CORD

5.3 OZ

SAND WASH FINISH

DYED TO MATCH FAUX PEARL BUTTONS

CUBAVERA STREAMER ON INSIDE PLACKET

TONAL PINEAPPLE LOGO ON RIGHT SLEEVE

**SIZES: S - 3XL**

**MSRP: \$43.98**

LADIES COMPANION STYLE CW407 P.6





**C7SW0006**

DIAGONAL TWILL WITH  
1/4" INSET PANELS

58/42 RAYON/POLYESTER

5.95 OZ

SAND WASH FINISH

FOUR FRONT 1/4" INSET PANELS

COCONUT SHELL BUTTONS

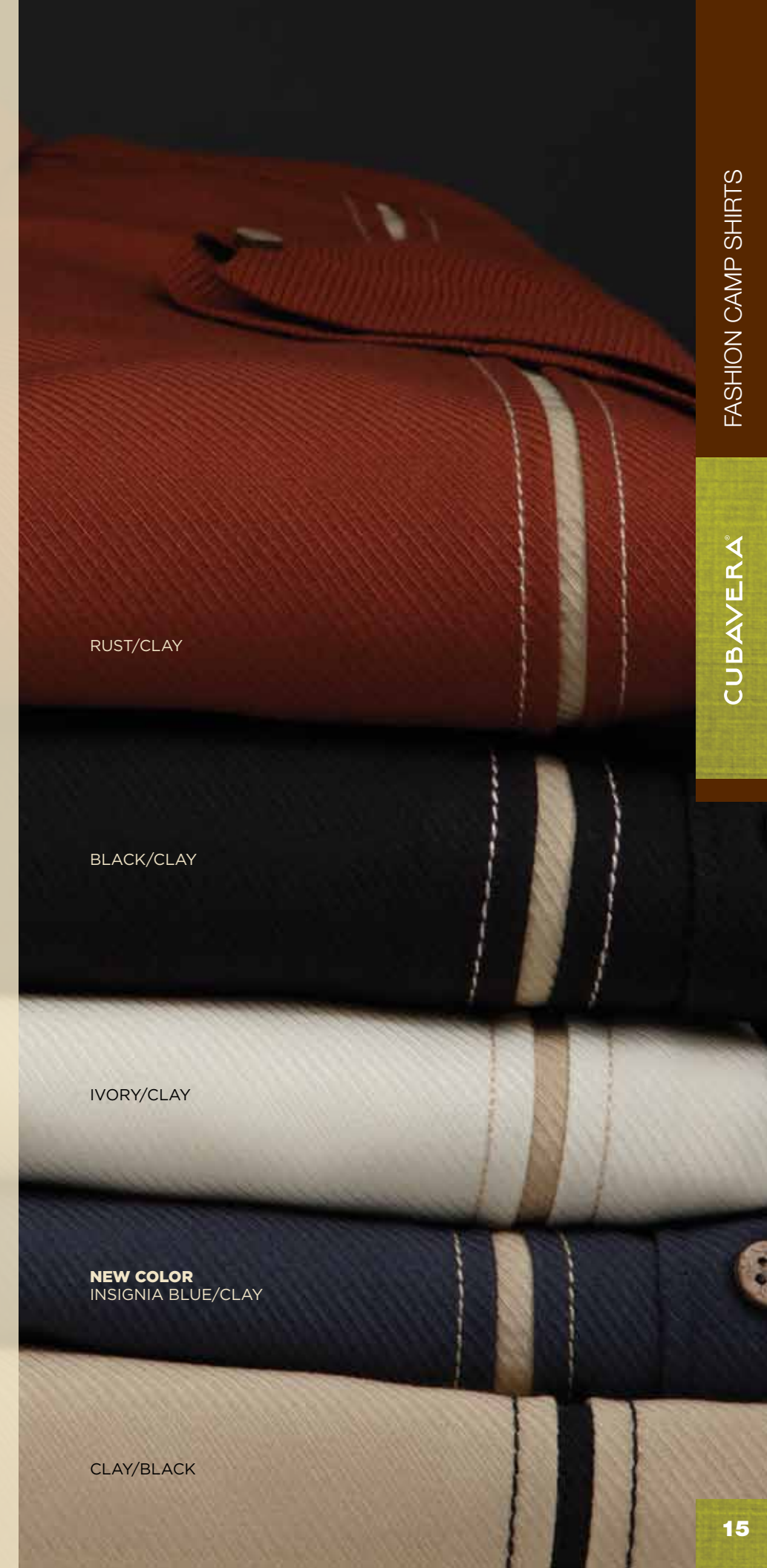
NOTCH SLEEVE CUFF WITH BUTTON

CUBAVERA STREAMER ON  
INSIDE PLACKET

TONAL PINEAPPLE LOGO ON  
RIGHT SLEEVE

**SIZES: S - 3XL**

**MSRP: \$43.98**



RUST/CLAY

BLACK/CLAY

IVORY/CLAY

**NEW COLOR**  
INSIGNIA BLUE/CLAY

CLAY/BLACK

PRICES APPLY TO SIZES S-XL.



BURGUNDY

ENSIGN BLUE

WOOD

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## CM504

RETRO HERRINGBONE SHIRT

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63/37 RAYON/POLYESTER

5 OZ

SAND WASH FINISH FOR LUXURIOUS TOUCH AND DRAPE

DYED TO MATCH BUTTONS

BLACK FRONT PANELS

CUBAVERA STREAMER ON INSIDE PLACKET

TONAL PINEAPPLE LOGO ON RIGHT SLEEVE

**SIZES: S - 3XL**

**MSRP: \$39.98**





CADILLAC PINK  
LADIES ONLY

BLACK

BRIGHT WHITE

BLUE

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### CM176

TRADITIONAL GUAYABERA SHIRT

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### C6SW0100

LADIES TRADITIONAL GUAYABERA SHIRT

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65/35 POLYESTER/COTTON

3 OZ

FOUR FRONT PATCH POCKETS

DYED TO MATCH PEARL BUTTONS

NOTCH SLEEVE CUFF WITH BUTTON

CUBAVERA STREAMER ON INSIDE PLACKET

TONAL PINEAPPLE LOGO ON RIGHT SLEEVE

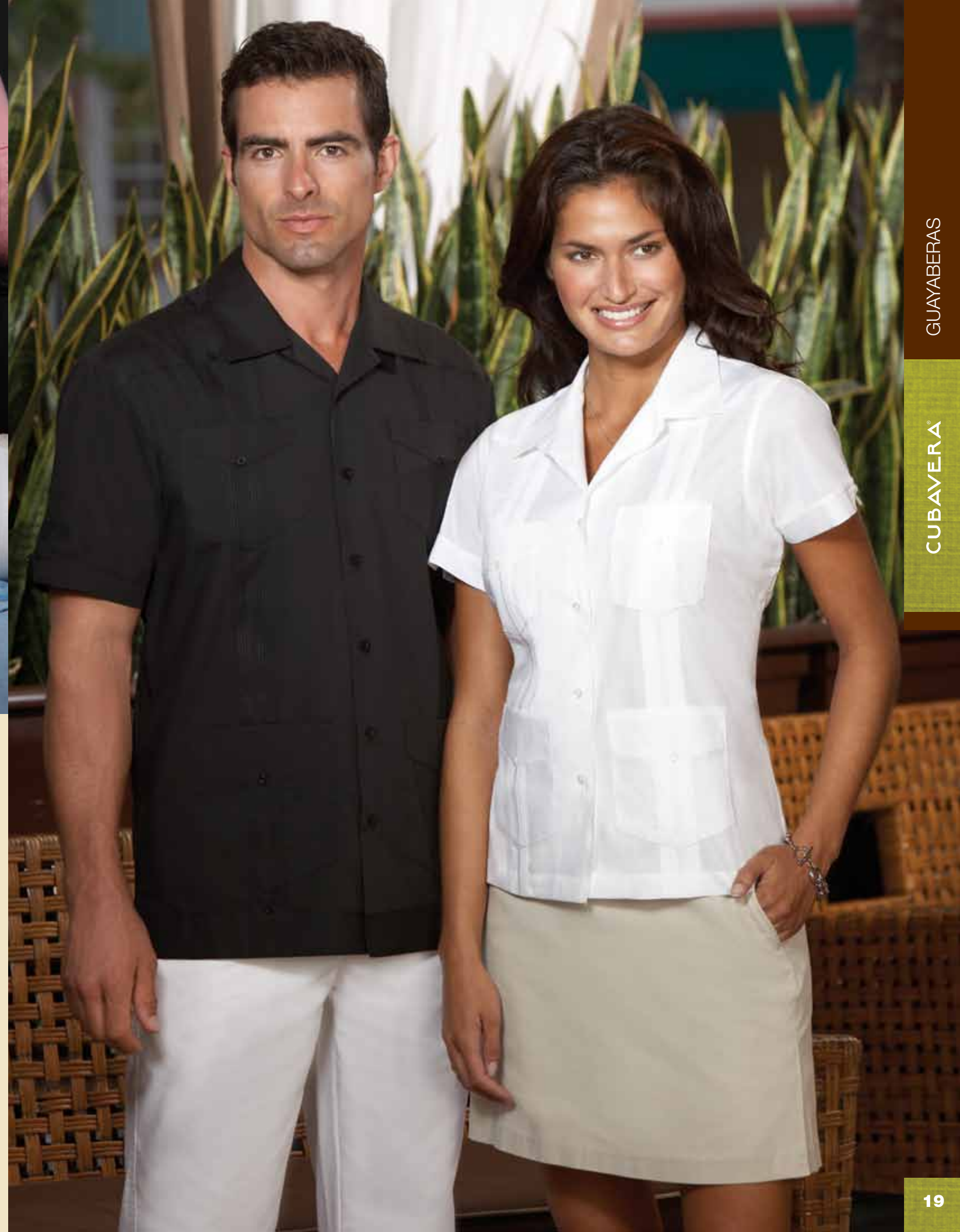
**SIZES:**

MENS S - 3XL

LADIES S - 2XL

**MSRP: \$43.98**

PRICES APPLY TO SIZES S-XL.



## GARMENT MEASUREMENT & FIT REFERENCE

### MEN'S CAMP SHIRTS

CAMP SHIRTS ARE TRADITIONALLY WORN UNTUCKED

RELAXED FIT:

FALLS FREE FROM THE BODY FOR EASE OF MOVEMENT



#### MEN'S CAMP SHIRTS

SIZE	S	M	L	XL	XXL	XXXL	4XL*
CHEST WIDTH 1" UNDER ARMHOLE (CIRCUMFERENCE)	43 ½	46 ½	49 ½	52 ½	55 ½	58 ½	67
BODY LENGTH (FROM CENTER BACK)	21 ¼	21 ¾	22 ¼	22 ¾	23 ¼	23 ¾	32 ½

\*SIZE 4XL APPLIES ONLY TO STYLE C3S5402

### LADIES CAMP SHIRTS

CLASSIC FIT:

SEMI-CONTOURED TO GIVE A LITTLE SHAPE

NOT TOO FITTED - NOT TOO LOOSE



#### LADIES CAMP SHIRTS

SIZE	S	M	L	XL	XXL
RETAIL SIZE REFERENCE	4/6	8/10	12/14	16/18	20
CHEST WIDTH 1" UNDER ARMHOLE (CIRCUMFERENCE)	18 ¾	19 ¾	21 ¼	22 ¾	21 ¼
BODY LENGTH (FROM CENTER BACK)	23 ½	24	24 ½	25	25 ½

## CUBAVERA OCCASIONS-AS SEEN IN/ON

CATERING EVENTS  
THEME PARKS  
CORPORATE "THEMED" EVENTS  
DAY SPAS  
WEB STORES

TRADESHOWS  
CORPORATE RETREATS  
CAR DEALERSHIPS  
RETAIL UNIFORMS  
VALET ATTENDANTS

RESORTS  
BARTENDERS  
CORPORATE UNIFORMS  
WAITERS/WAITRESSES  
CORPORATE GIVE-AWAYS

COLLEGES  
CASUAL FRIDAYS  
SCHOOLS  
GOLF OUTINGS



## CUSTOMIZE YOUR LOOK

CREATE A STYLE ALL YOUR OWN; DECORATE A CLASSIC CUBAVERA SHIRT WITH **SUBLIMATION PRINTING**.

CUBAVERA'S BEDFORD CORD FABRICS HAVE BEEN TRIED AND TESTED WITH GREAT RESULTS. SUBLIMATION PRINTING GIVES YOU THE FREEDOM TO CUSTOM DESIGN PRODUCTS USING ANY OF OUR BEDFORD CORD FABRIC STYLES:

MEN'S BEDFORD CORD CAMP SHIRT **PG.6**  
LADIES BEDFORD CORD CAMP SHIRT **PG.6**  
PIECED BEDFORD CORD CAMP SHIRT **PG.12**



## INDEX

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STYLE#	DESCRIPTION	PAGE	MSRP*
TEXTURED CAMP SHIRTS			
CM602	SAND DUNE TEXTURED CAMP SHIRT	4	\$45.98
CM111	BEDFORD CORD CAMP SHIRT	6	\$41.98
CW407	LADIES BEDFORD CORD CAMP SHIRT	6	\$41.98
C3S5402	SHADOW BOX CAMP SHIRT	8	\$39.98
C3S0988	LADIES SHADOW BOX CAMP SHIRT	8	\$39.98
FASHION CAMP SHIRTS			
CM600	VERO CAMP SHIRT	10	\$47.98
C6SW0003	PIECED BEDFORD CAMP SHIRT	12	\$43.98
C7SW0006	DIAGONAL TWILL - 1/4" INSET PANEL	14	\$43.98
CM504	RETRO HERRINGBONE SHIRT	16	\$39.98
GUAYABERAS			
CM176	TRADITIONAL GUAYABERA SHIRT	18	\$43.98
C6SW0100	LADIES GUAYABERA CAMP SHIRT	18	\$43.98

\* PRICES APPLY TO SIZES S-XL

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[www.cubaveracorporate.com](http://www.cubaveracorporate.com)